



Okay, here's the Meat and Pedutos: The following projects are designed to increase Peduto support, and motivate Young Active Pittsburghers to get involved in this campaign. We will strive to complement the conventional campaign, drum up volunteers, and increase awareness of the Peduto name and Vision.

#### PEDUTO PM -

Peduto PM is all about the Nighttime activities, the Extra Curricular activities. The Art Openings, The Spoken Word Events, The Rock Shows, The Reading Series, The DJ Nights, The Open Mics, The Dollar Beer Specials, Coffee and Cookie Socials, The Dances etc. Social opportunities where the Active Pittsburghers are out and letting their hair down, enjoying culture or enjoying themselves. You all undoubtedly take part in these activities yourselves. Well bring the Peduto with you. Join up with two other Peduto Supporters, or three, or one, and make the scene, sport the Peduto Buttons, and shirts, perhaps carry some information with you. You don't have to impose, just wearing the button or shirt will attract possible peduto supporters to you. A lot of folks around town, care, have questions, are interested.... but they have lives. Simple planning and aligning yourself with other Peduto PMs can help reach this people. Emails sent out to this list with Peduto PM in the subject lines are obviously regarding this project. We will be letting you know where Peduto PMs will be, how to get shirts, buttons, etc. Hopefully we will create a healthy network of Peduto PMs. And to do this we need your input.

Here is where the specialization comes in: If you feel that you are plugged into a particular scene, that is not being reached by the Peduto PM Project then we ask that you create a Hitlist. A Hitlist is a mapping of that particular scene's social activities. Email a list to [taco@emayhem.com](mailto:taco@emayhem.com) With a Monday-Sunday list of places where this scene is happening. If it is only one place a week that is fine. Finally email any possible Super Events where you think Peduto PM supporters Should have a presence. Also, we need help for some specific Peduto Events coming up very Soon. If you may have time to become a Peduto

Party Committee member, please contact us.

### PEDUTO EVERYDAY -

Peduto Everyday is quite a kicker. You have probably looked all around town at all the O'conner signs lately and thought to yourselves, uh oh. Well don't worry the Peduto signs are on the way, but that's not the big picture. We are talking about Name Recognition. People need to know the name Peduto, and it just so happens folks, that you all have a Priceless piece of campaign realstate right bellow your chin. Bring the Peduto with you.....That's right, where a Peduto Shirt..... Everyday..... Till May 18th! You want a better Pittsburgh....You want Peduto to be Mayor.... Put your Body where your [Politics](#) are. May 17th is rapidly approaching. When you wear that Peduto shirt everyday, buying milk, riding the bus, at the coffee shop.... You are getting the Peduto out there. Subconsciously or consciously, it will work. In those circumstances where you absolutely cannot wear the shirt, work or whatever. Sport a button. We have many shirts down at the HQ that you can wear. And we will be continuing to make more. But there is no money for this, we are silkscreening them ourselves, so if you have shirts to donate (blank or not we can turn them inside out), or time to help silk screen please email us. Plus, send us pics of yourself around town in Peduto Wear, and we will post the pictures on <http://www.emayhem.com/emayhemforpeduto/> . Emails sent out to this list with Peduto Everyday in the subject are obviously about this project.

### PEDUTO RADIO -

Peduto Radio is for all you musicians and artists out there, Or your Peduto supporting friends that right their own music. If this doesn't apply to you skip this paragraph. Bill Peduto has a Podcast, which is basically an online distributed radio show.

Peduto Radio works like this:

It comes through Bill's Podcast feed <http://www.billpeduto.com>

We basically would like a Song of yours and a Peduto supporting Drop, or statement by you before it.

The song has to be g rated. No profane/strong sexual content... you know the drill. Also it has to be your song, you own the rights, no RIAA or Ascap/BMI copyrighted material. We need to keep it legal. By submitting you give us the rights to distribute your song online.

The Drop is "This is <insert Name> we are backing Bill Because <insert thoughts>. Now this is <songname/album> on Peduto Radio.

The Song should be sent as an mp3 to [pedutoradio@gmail.com](mailto:pedutoradio@gmail.com)

The Drop can either be included in the mp3 file and emailed to the same

address, or it can be recorded by voicemail via the number 720-228-7214  
Email for more details on this if you are interested.